

OUTPACE POVERTY 5K RUN/WALK



Saturday, September 30th, 2023
Avila University
11901 Wornall Rd.
Kansas City, MO 64145

Making a Difference

Become a sponsor of Outpace Poverty 2023 and take an important step in the fight against poverty in our neighborhoods and our community.

Outpace Poverty features a timed 5K Run/Walk, attracting approximately 250 participants and spectators. There is something for everyone. Outpace Poverty draws participants from all over the Kansas City Metropolitan area. A variety of vendors and entertainment serve as the backdrop to a fun, engaging, and philanthropic event for all ages.

Proceeds from Outpace Poverty benefit the programs and services provided by Catholic Charities of Kansas City-St. Joseph.

All participants will receive a t-shirt, goody bag and treats from sponsors and vendors. Prizes will be awarded for team and individual fundraising as well as 1st, 2nd, and 3rd place in each division.

Last year, proceeds from Outpace Poverty contributed to Catholic Charities of Kansas City-St. Joseph's overall mission to provide help and hope to our neighbors in need across 27 counties.

36,339

Pounds of emergency food distributed across northern & western Missouri

14,828

Personal care & hygiene items given to those in need

226

Children were served in the Mom's Empowerment program

365

Veteran families received housing services

\$180,696

In utility assistance

319

Job-seekers given the skills to find & keep a job

\$1,184,980

In rent assistance and lease payments



TO SERVE & TO LIFT

OutpacePoverty.org

OUTPACE POVERTY 5K RUN/WALK



Corporate and Underwriting Sponsorships

Signed commitment forms must be received by **August 31, 2023** to be included in all event day materials. All recognition that includes print or time-sensitive materials is subject to event and press/print deadlines.

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Catholic Charities is a 501c3 organization. For more information, contact Susan Walker at swalker@ccharities.com or 816-659-8218.

CORPORATE SPONSORSHIPS	CHAMPION \$10,000	CHALLENGER \$7,500	FINALIST \$5,000	FINISHER \$2,500
Recognition on all media promotions	●			
Logo on all event collateral	●			
Logo with link in email	●	●		
Named sponsor in newsletter (52,000+ households)	●	●		
Logo on event signage	●	●	●	
Logo on the back of all event t-shirts	PREMIUM PLACEMENT	●	●	●
Social media feature (10,000+ reach)	●	●	●	
Recognition on event website	●	●	●	●
Exhibit booth on event day	●	●	●	●
Free registrations	10	8	6	4

BOOTH SPONSOR	\$1,000
Recognition on event website	●
Exhibit booth on event day	●



OutpacePoverty.org

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Catholic Charities of Kansas City-St. Joseph agrees to honor the benefits of your sponsorship level as set forth in this agreement, or as mutually agreed upon by both parties. To ensure inclusion in all sponsorship materials, please return this signed agreement and a high resolution logo to aeverett@ccharities.com by **Thursday, August 31, 2023**.

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Thank you for your support of Catholic Charities!
Your contribution provides help and hope to those in need across Kansas City and western Missouri.

YES, I WANT TO SPONSOR OUTPACE POVERTY 2023

CHAMPION \$10,000 CHALLENGER \$7,500 FINALIST \$5,000 FINISHER \$2,500 BOOTH \$1,000

Sponsor Name _____
(as to appear in event recognition)

Contact _____

Title _____

Email _____ Phone _____

Billing Contact _____

Billing Address _____

Billing City _____ State _____ Zip _____

Credit Card# _____ Exp. Date _____ CVV Code _____

Authorization Signature _____ Date _____

Signed agreement and payment must be returned to:

Catholic Charities of Kansas City-St. Joseph

Attn: Susan Walker

4001 Dr. Martin Luther King, Jr. Blvd. • Suite 250

Kansas City, MO 64130

swalker@ccharities.com



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